

Kierunek: Media design i marketing wizerunkowy

# Brand Management

Forma studiów: Stacjonarne

NOWOŚĆ

## Program studiów

- Trends and Innovations in Brand Design
- Consumer Psychology and Brand Perception
- Digital Image Editing and Retouching for Branding
- Comprehensive Visual Identity Systems
- UX/UI Design for Branded Digital Platforms
- Integrated Brand Communication Strategies
- Sound Design for Brand Engagement
- Advanced Video Production for Branding
- Interactive and Motion Graphics for Brands
- Sustainable Brand Design

<https://test.dsw.edu.pl/studia-i-szkolenia/studia-i-stopnia/kierunki-i-specjalnosci/media-design-i-marketing-wizerunkowy/brand-management>